

Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Contract #	333446	Date Entered	09/25/12
Schedule Dates	10/02/12-10/08/12	Last Modified	10/01/12
Advertiser	Democratic Congressional Campaign Committee (	Entered By	Sharon Green
Agency	Great American Media (3571)	CO-OP	No
Product	Political - Issue (1068)	Headline #	06339009
Brand	DCCC (28005)	Demo	

Order Type Normal Salesperson Telerep/Philadelphia, Philadelphia (1057) Package Deal Telerep/Philadelphia Sales Office Commission % 15.00 KAUFMAN, MEREDITH **Buyer Name** Commission \$8,355.00 Phone/Fax **Net Total** \$47,345.00 CPE 11/14/1588

Account Types National/Political Sales Tax
Billing Type Standard

Comments

Date:

DCCC
\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot (10)	10/04/12-10/08/12	2	:30	3P- Dr. Phil		1			1	1		3	\$230.00	\$690.00	Steubenville (WTOV)	DR. PHIL/10	9/25/12
11.0	Normal Line / Spot (11)	10/02/12-10/05/12	2	:30	4P- Ellen			1	1	1	1		4	\$250.00	\$1,000.00	Steubenville (WTOV)	ELLEN/11	9/25/12
12.0	Normal Line / Spot (12)	10/08/12-10/08/12	2	:30	SA- News Nine Sunrise		1	<u>:</u>	1				1	\$400.00	\$400.00	Steubenville (WTOV)	NWS9 SUNRS-5AM/12	9/25/12
13.0	Normal Line / Spot (13)	10/02/12-10/08/12	2	:30	SP- Live At Five	1	×	X	. x	X	X		2	\$2,600.00	\$5,200.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/13	9/25/12
14.0	Normal Line / Spot (14)	10/02/12-10/05/12	2	:30	5:30A- News Nine Sunrise	1		Х	X	X	×		1	\$500.00	\$500.00	Steubenville (WTOV)	NWS9 SUNRS-5:30AM/14	9/25/12
15.0	Normal Line / Spot (15)	10/02/12-10/05/12	2	:30	6P- News Nine 6pm	1		X	Х	X	х		1	\$4,000.00	\$4,000.00	Steubenville (WTOV)	NEWS 9 AT SDX/15	9/25/12
16.0	Normal Line / Spot (16)	10/03/12-10/08/12	2	:30	6A- News Nine Sunrise 6am		1		1	1	1		4	\$900.00	\$3,600.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/16	9/25/12
17.0	Normal Line / Spot (17)	10/02/12-10/08/12	2	:30	7P- Jeopardy	1	×	×	X	X	X		2	\$2,100.00	\$4,200.00	Steubenville (WTOV)	JEOPARDY/17	9/25/12
18.0	Normal Line / Spot (18)	10/02/12-10/08/12	2	:30	7A- Today Show		1	1		1	1		4	\$1,000.00	\$4,000.00	Steubenville (WTOV)	TODAY SHW/18	9/25/12
19.0	Normal Line / Spot (19)	10/02/12-10/08/12	2	:30	7:30P- Wheel Of Fortune	1	x	X	Х	х	x		2	\$2,000.00	\$4,000.00	Steubenville (WTOV)	WHEEL-FORTNE/19	9/25/12
20.0	Normal Line / Spot (20)	10/02/12-10/08/12	2	:30	9A- Live With Regis & Kelly	i	1	1	1	1	1		5	\$170.00	\$850.00	Steubenville (WTOV)	LIVE WITH KELLY/20	9/25/12
21.0	Hormal Line / Spot (21)	10/08/12-10/08/12	2	:30	8P- The Voice		1						1	\$1,500.00	\$1,500.00	Steubenville (WTOV)	VOICE-NBC/21	9/25/12
22.0	Normal Line / Spot (22)	10/06/12-10/06/12	2	:30	11:30P- Saturday Night Live			Ť				1	1	\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/22	9/25/12
23.0	Normal Line / Sports-Football (23)	10/06/12-10/06/12	2	:30	12P- Big East Football							1	1	\$500.00	\$500.00	Steubenville (WTOV)	COLLEGE FOOTBALL/23	9/25/12
		1			CON	FIF	₹M	AT	10	N	C	ONTF	RAC	T				

Date:

Comments:

WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Accepted-Station:

B/E Regokend P/B Piggy Back

Accepted-Agency/Advertiser:

Steubenville (WTOV)
By Broadcast Month S

70

70

Oct. 2012

Grand Total:

Rate

\$55,700.00

\$55,700.00

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CONFIRMATION CONTRACT

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WTOV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contracts with this station, whether verbal or written.

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Comments:

\$840.00 Steubenville (WTOV)

(VOTW) slivnsdust2 00.000,1\$

Date:

\$210.00

00.000,1\$

Accepted-Station:

Date:

:30 2P- Katie

30 12P- News Nine Midday

21/50/01-21/20/01

21/80/01-21/80/01

Accepted-Agency/Advertiser:

(9) Joq2 \ SniJ IsmnoV 0.0

(8) Jod? \ SniJ IsmnoN 0.8

21/52/6

21/52/6

E/9TTAX

8/YADDIM 6 2WN



Great American Media 1010 Wisconsin Avenue Washington, DC 20007

Phone/Fax Buyer Name

Comments Billing Type

DCCC
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*, DEMOCRATIC CONGRESSIONAL CAMPAIGN

Schedule Dates Contract # Account Types National/Political DCCC (28005) Political - Issue (1068) Great American Media (3571) 333446 Standard Telerep/Philadelphia, Philadelphia (1057) Democratic Congressional Campaign Committee ( Entered By 10/02/12-10/08/12 11/14/1588 KAUFMAN, MEREDITH Telerep/Philadelphia Net Total Demo ફ 용 Sales Tax Commission Commission % Package Deal Order Type Headline # Last Modified Date Entered 10/01/12 09/25/12 06339009 \$47,345.00 \$8,355.00 15.00 Sharon Green Normal

By Broadcast Month Spots
Oct. 2012 70

Staubenville (WTOV)

Grand Total:

8

\$55,700.00 \$55,700.00

Tented		 35.0	34.0	Line
Arrented-Agency/Advertiser:		35.0 M/G For 4.0.1,27.0.1 / Spot (34)	34.0 Normal Line / Spot (6)	Line Type / Break Type (Ref #)
		10/02/12-10/05/12	10/08/12-10/08/12	Dates
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Date:				Sec Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 5:30A- News Nine Sunrise	:30 12:30P- Who Wants To Be A Millionaire	the Run times
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Date:	1	\$500.00	\$150.00	Rate
Comments:		\$500.00	\$150.00	ioai
		\$500.00 Steuberwille (WTOV)	\$150.00 Steubenville (WTOV)	Station
		NEWS 9 SUNRISE 530A/34 10/1/12	MILLIONAIRE/6	Comments
		10/1/12	10/1/12	Entered

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Account Types	National/Political	xeT sole?	
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xs3\snod9	1	Commission	00'556'8\$
Buyer Name	KAUFMAN, MEREDITH	Commission %	12.00
Sales Office	Telerep/Philadelphia	Package Deal	
Selesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	IsmoN
bress	DCCC (28002)	ошэд	
Product	Political - Issue (1068)	# aniibeaH	60062590
Acueby	Great American Media (3571)	40-00	CN
Advertiser	Democratic Congressional Campaign Committee (5	Entered By	වෘහත ගෙනෙ
Schedule Dates	10/05/15-10/08/15	Last Modified	10/01/15
Contract #	333446	banatn3 steG	09/25/12

WTOV 9 Red Donley Plaza Mingo Junction, OH 43938

Washington, DC 20007 1010 Wisconsin Avenue Great American Media

A-bestqacc	Agency/Advertiser:			Date:		st2-betqecoA	tion:						:ateO	Comments:			
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32.0 N	(SE) soq2 \ ani ismo	21/20/01-21/20/01	7		Lootball 8:12P- NBC 2	Sunday Might					τ:	t	00.000,£\$	60.000,E≵		SUNDAY NIGHT FOOTBALL/32	21/52/6
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aun	Line Type / Break Type (Ref #)	SaleCl	285	цьбиэт	uny	samiT (	N MdS	uT o	IT 9W	<b>4</b> 1	ns es	Stods	st&R	IstoT	notest2	Comments	benefin3

WTOV-TV does not secrept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

REP HEADLINE# 6339009 TRF# 333446 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ : LINE#:REP CON CM STA: REP: ORDER #333 AGY ADV # CITY TAX FLIGHT PRDCT :CD: THIS ORD COM1: PROGRAM : PROGRAM : CON COM1: 34 TO DCCC OK'D M1 SEE LI TOTAL SAME PLS CNF THANKS DATES \*\*\*\* THIS DEMOCRATIC IS A AGENCY AGENCY NIKKI SHARON D ES. OCT2/12 1135P-1235A 530A-600A MAKE-GOOD FOR OCT2 ON MAKE-GOOD FOR OCT6 ON ADVERTISER CODE PROGRAM CHANGE. PL TONITE SHW-NBC< PRODUCT CODE TIME PERIOD AGY. ADV. NAME CONGRESSIONAL CAMPAIGN SH LINE STATE TAX Þ NAME OCT8/12 CASH IN ADVANCE SCHEDULE \*\*\*\* 34 3050 GREAT AMERICAN MEDIA ISS/DCCC WASHINGTON, EST#1588 CONTRACT 11 .. .. X 14 LGTH WK-1 11 PLZ ST 30 30 11 NW CF SUNRISE 530A ASAP. LINE-4 FOR 1 SPOT/WK LINE-27 FOR 1 SPOT/WK # COMMENTS: SEC 6339009 DC REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT HARRIS CO-OP AGENCY \$500.00 20007 \$300.00 (LINE, BILLING NEEDED RATE EST# ORDER, 11 1588 10/2 10/2 DATE XHT INVOICE) SHARON SALES BUYER REP.# CLASS: NATL. 10/8 END : NAME PRSN REPORT FROM REP RISK !!! :SPTS: WEEK : /WK: INVT PH-MEREDITH FAX# 610-225-1191 4 OFF.# 2016 \* \* CHANGES \* \* TERESA DIFURIA 10/1-1149 15/1-1149 LOCAL KAUFMAN TU-F, M DATE OCT1/12 TU-F,M SALESMAN REGIONAL OCT1/12 10.04 \*\*\* WTOV-TV \*\*\* DAYS # :SPTS: :TOTL: 10.04

THIS

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REP HEADLINE# 6339009 TRF# 333446 OF S\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\* \* CHANGES \* \*

OCT1/12 10.04 \*\*\* WTOV-TV \*\*\*

:LINE#:REP OCT/12 STATION MAKEGOOD OFFERS: 3 OK D CON COM1: LINE#: PROGRAM : 27 55700.00 : CD: S BUY#27 BUY#4 730P-800P OHIO-EXPLOSION TIME PERIOD MISSED:TU-F, M/1135P-1235A SAT/730P-800P OFFER: TU-F, M/530A-600A CMT: PROGRAM CHANGE. LGTH 30 SEC \$200.00 PLZ RATE CF SUNRISE OCT 6 OCT2 10/6 START 530A ASAP. 10/6 END DATE THX SHARON 30S 30S 30S SPTS: o CONTRACT TOTAL \$300.00 \$200.00 \$500.00 HNUT SPOTS SAT PLS ADVISE (OCT1/12) DAYS 55700.00 :TOTL: :SPTS: 0

MARKET TOTALS \$89,838 WTOV 62% WTRF 29% WBWO 4% ETRF 5%

WEWO IS GTRF

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME L-LENGTH X-LATE Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6339009
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 11.06 \*\*\* WTOV-TV \*\*\*

ADV #7 AGY # AGY. NAME ADV. NAME ISS/DCCC GREAT AMERICAN MEDIA 3050 K ST NW,

SALES PRSN PH-BUYER NAME REP.# MEREDITH KAUFMAN OFF.# 2016 TERESA DIFURIA SALESMAN

ORDER # 3334 WASHINGTON,

CONTRACT # 6339009 DC 20007

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX FLIGHT DATES OCT2/12 STATE TAX OCT8/12 WK-1

CO-OP BILLING NEEDED DATE SEP25/12 11.06

REP: TO SAHRON FR NIKKI NEW DCCC ORDER TOTAL \$55700

PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

EC-9/25-16-24 4

						1	1010	1		
:LINE#:REP :CD		TIME PERIOD	: LGTH : SEC	RATE	: START	: END	END :SPTS: WEEK	WEEK :	DAYS	:TOTL:
A( A(	GENCY F	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	DE = 11 = 14	AGENCY EST# = 1588	= 1588					
-	100	100P-200P	30	\$300.00	10/2	10/8	4		TU-F,M	4
PROGRAM : CON COM1:		DAYS-OUR LIVES<	8 \							
12	100	1000A-1100A	30	\$170.00	10/2	10/6	ω		TU-F,M	3/
PROGR	AM .:	PROGRAM : TODAY SHW2-NBC<	Ñ ^			(				

CON COM1:

TODAY SHW2-NBC<

ORDER WORKSHEET	CREDIT ADVISORY: AGENCY CREDIT RISK !!!	REP: TEL# 610-293-4100
	AGENCY	-4100
HARRIS	CREDIT	
HARRIS REPORT	RISK !!	FAY
FROM	••	FAX# 610.

HARRIS REPORT FROM REP )-225-1191 SEP25/12 11.06

PROGRAM : CON COM1:	11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	œ	PROGRAM :	( 7	PROGRAM : CON COM1:	ത	PROGRAM : CON COM1:	ហ	PROGRAM : CON COM1:	4	PROGRAM : CON COM1:	ω	: LINE#:REP :CD:
: ELLEN	400P-500P	: DR. PHIL : DR. PHIL	300P-400P	: KATIE	200P-300P	: NWS 9 MIDDAY	1200N-1230P	: J FALLON-NBC<	1235A-135A	: MILLIONAIRE	1230P-100P	: TODAY SHW3-NBC<	1100A-1200N	: TONITE SHW-NBC<	1135P-1235A	: NEWS 9 TONIGHT<	1100P-1135P	TIME PERIOD :
	30		30		30		30		30		30		30		30		30	LGTH : SEC :
	\$250.00		\$230.00		\$210.00		\$1,000.00		\$60.00		\$150.00		\$170.00		\$300.00		\$3,000.00	RATE
	10/2		10/24		10/2		10/2		10/2		10/2		10/2		10/2		10/2	: START
	10/8		10/8	_	10/8/		10/8		10/8		10/85		10/8		10/8		10/8	: END
	4		ω		4		ь		4		ω		N		បា		ω	: SPTS: WEEK
	TU-F, M		TU-F,M		TU-F,M	(	TU-F(M)		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	K : DAYS
	۵,		3/		4		н		٠,		ьų		2		5		<b>ω</b>	:TOTL:

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REF HEADLINE# 6339009

\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 610-225-1191

SEP25/12 11.06 \*\*\* WTOV-TV \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP

NE#:REP :CD: :LINE#: :		GTH : SEC :	RATE	: START : DATE		SPTS: WEEK /WK: INVT		:TOTL
12	500A-530A	30	\$400.00	10/2	10/8	1	TU-F(M)	1
PROGRAM : CON COM1:								
13	500P-600P	30	\$2,600.00	10/2	10/8	2	TU-F,M	2
PROGRAM : CON COM1:	NWS9 LIVE-FIVE NWS9 LIVE-FIVE				/			
14	530A-600A	30	\$500.00	10/2	10/8	1	TU-F,M	1/
PROGRAM : CON COM1:					,			
15	600P-630P	30	\$4,000.00	10/2	10/85	1	TU-F,M	1/
	NEWS 9 AT SIX NEWS 9 AT SIX							
16	600A-700A	30	\$900.00	10/23	10/8	4	TU-F,M	a
PROGRAM : CON COM1:								
17	700P-730P	30	\$2,100.00	10/2	10/8	2	TU-F,M	2/
PROGRAM : CON COM1:	JEOPARDY JEOPARDY							
18	700A-900A	30	\$1,000.00	10/2	10/8	4	TU-F,M	4
PROGRAM : CON COM1:								
19	730P-800P	30	\$2,000.00	10/2	10/8	2	TU-F,M	2
PROGRAM : CON COM1:	WHEEL-FORTNE WHEEL-FORTNE							
20	900A-1000A	30	\$170.00	10/2	10/8	5	TU-F,M	5 1
PROGRAM : CON COM1:								

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-225-1191

ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 11.06 \*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6339009 \*\*\* ORIGINAL REV#0 \*\*\*

:REP :CD:		STH : SEC :	RATE	: START : DATE		:SPTS: WEEK : /WK: INVT		:TOTL
21	800P-1000P	30	\$1,500.00	10/8	10/8	1	MON	<b>1</b> ⁄
	VOICE-NBC VOICE-NBC							
22	1130P-100A	30	\$220.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:								
23	1200N-330P	30	\$500.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:	COLLEGE FOOTBALL COLLEGE FOOTBALL							
24	600P-630P	30	\$1,600.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:								
25	700P-730P	30	\$200.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:								
26	700A-900A	30	\$250.00	10/6	10/6	1	SAT	1-/
PROGRAM : CON COM1:								
27	730P-800P	30	\$200.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:	OHIO-EXPLOSION OHIO-EXPLOSION							
28	900A-1000A	30	\$400.00	10/6	10/6	1	SAT	1
PROGRAM : CON COM1:								
29	1155P-1230A	30	\$250.00	10/7	10/7	1	SUN	1
PROGRAM : CON COM1:								

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 610-225-1191

SEP25/12 11.06 \*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6339009 \*\*\* ORIGINAL REV#0 \*\*\*

HARRIS REPORT FROM REP ORDER WORKSHEET

:LINE#	:REP : :LINE#:	CD:	TIME	PERIOD	:	LGTH	: SEC	:	RATE	:	START DATE	:	END DATE		S: WEEK		DAYS	:TOTL:
	30	:	1230A-	100A		30			\$60.00	1	0/7	1	0/7	1		SUN		1
	PROGRA			KED OUT KED OUT														
	31		600P-6	30P		30			\$2,000.00	1	0/7	1	0/7	1		SUN		1/
	PROGRA			9 AT S 9 AT S														,
	32	;	815P-1	130P		30			\$3,000.00	1	.0/7	1	0/7	1		SUN		1
	PROGRA			AY NIGH		OTBA OTBA												
	33		800P-9	00P		30			\$2,000.00	1	.0/2	1	0/2	1		TUE		1
	PROGRA			VOICE VOICE														
OCT/12	557	00.	00												CONTRAC	T TOTA		5700.00 71

MARKET TOTALS \$89,838 WTOV 62% WTRF 29% WBWO 4% ETRF 5%

WBWO IS GTRF

SVC- NSI DEMOS- RA35+\*

## Great \* American \* Media

## URGENT! URGENT! URGENT! URGENT! URGENT!

PLEASE DELIVER IMMEDIATELY

TO:

TRAFFIC MANAGER

FROM:

**GREAT AMERICAN MEDIA** 

RE:

**Democratic Congressional Campaign Committee (DCCC)** 

DATE:

September 25, 2012

## Wheeling, OH Broadcast

## **EFFECTIVE 9/27 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 100%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact Katie Keuleman in our office at katie.keuleman@gmmb.com Please email traffic@gmmb.com to confirm receipt.

Thank You!